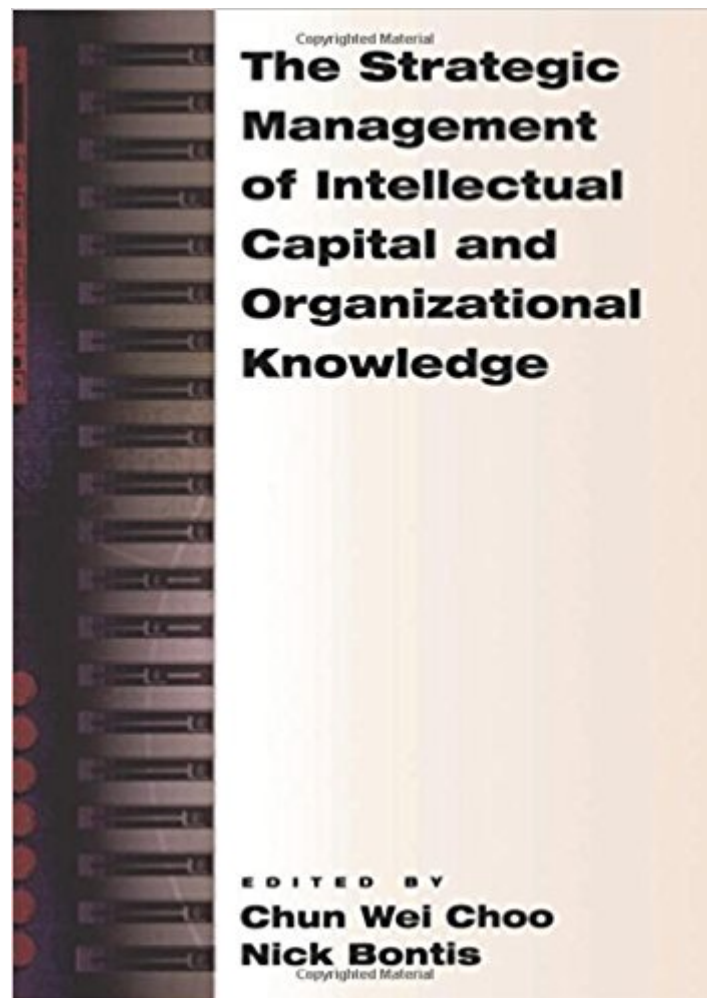




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The Strategic Management Of Intellectual Capital And Organizational Knowledge



Synopsis

Increasingly, the challenge of management is to create and supply knowledge in order to sustain organizational performance. However, few books on management strategy have been written using this concept as a foundation. This unique volume adopts a knowledge-based approach that will complement and perhaps supplant other perspectives. Editors Nick Bontis and Chun Wei Choo look at the literature through the lens of strategic management and from the vantage point of organizational science. The thirty readings have been carefully selected and commissioned to provide the best literature available--from articles newly written for this book and from existing publications.

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Customer Reviews

An excellent overview of the range of theoretical perspectives and research undertaken to date ... One of the most useful aspects of the book is that the knowledge building blocks (or the history of intellectual capital) are described in a logical order, which help the reader understand and interpret current thinking surrounding intellectual capital. * Managing Information * A well-balanced illustration of the concepts that surround the strategic management of intellectual capital and knowledge, with interesting and relevant papers arranged into logical sections chapters throughout the book. * Managing Information *

Nick Bontis is at the School of Business, McMaster University. Chun Wei Choo is with the Faculty of

Information Studies, University of Toronto.

A required textbook for a course that I took, this book is a compilation of research by many authors. It is a good textbook, but a painful read.

All good

Everytime I open this book I learn something powerful to help make sense of the organizational environment around me. The book has a huge price, but it also offers huge value.

Not a faddish management consultant recipe book. This reference tome contains an important selection of the latest thinking on organizational management. The authors' various perspectives on managing from a knowledge perspective lead the reader to do some serious thinking. I find myself returning to it again and again for further insights.

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